



PRESS RELEASE

De Nederlandse B.V. joins Energy Efficient Mortgage Label as first Buy-To-Let Lender

Brussels, 30 June 2021 – For immediate release

The [Energy Efficient Mortgages Label](#) is pleased to welcome [De Nederlandse B.V.](#) as the first Buy-to-let lender to join the Initiative.

The EEM Label is aimed at consumers, lenders and/or investors willing to finance the purchase, building and/or renovation of Energy Efficient homes, thereby substantially improving building's energy performance while at the same time increasing the value of the property - but also at buy-to-let lenders which, like De Nederlandse B.V., which is specialised in financing houses and flats for rent, and is contributing to promoting Energy Efficiency in Dutch homes.

Acting as a clear and transparent quality benchmark for consumers, lenders and investors, the EEM Label actively demonstrates the commitment of the financial sector to European climate targets, resolutely contributing to the development of sustainable investments in Energy Efficient mortgage loans, and ensuring that the Recovery from the COVID-19 pandemic is 'green' and therefore brings support to the [NextGenerationEU vision](#).

Against a background where buildings account for 40% of the EU's energy consumption, the EEM Label hereby illustrates long-term solutions provided by the mortgage industry to address climate change risks for the benefit of all, acting as a catalyst for consumer demand and driving the qualitative upgrade of the energy profile of lending institutions' portfolios and of enhanced asset quality.

Finally, the EEM Label is aligned with legal and market best practices and therefore establishes itself as a global reference from the perspective of lending institutions and institutional investors, ensuring transparency on asset portfolios and privileged access to qualitative and quantitative information.

Commenting on this, EEM Label Administrator, **Luca Bertalot** said:

“Witnessing the growing interest of lending institutions for the EEM Label, particularly in the Netherlands, is a recognition of the relevance of the Initiative. Financing the Old Continent's transition to a carbon-neutral economy by 2050 requires massive investment and for that a large geographic coverage is needed. De Nederlandse' membership goes in that way, an

additional quality stamp to financial investments into Dutch energy efficient homes being provided. ”

Paul Wessels, Director of De Nederlandse, said:

“ As a Buy to Let lender, De Nederlandse wants to play an important role in making Dutch homes energy efficient. After the introduction of De Groene Vastgoedhypotheek, the first Green Buy to Let Mortgage in the Netherlands, in January 2021, more than 25% of our clients choose this mortgage. We hope this will even grow to a higher level, to contribute to a better environment together with our clients. “

Contact:

Luca Bertalot

Administrator

Energy Efficient Mortgage Label

Tel. +32 2 285 40 33

lbartalot@hypo.org